

The following discloses the information gathering and dissemination practices for the New Mexico Cattle Growers' Association and affiliated companies ("NMCGA"), and specifically, for the NMCGA website. We reserve the right to modify the information contained herein at anytime without prior notice. If we do make changes to our privacy policies, we will modify this page accordingly. Check this page periodically for amendments. This website and all information and materials on it are provided to you "as is" without warranty of any kind.

YOUR USE OF THIS SITE, OR YOUR PROVISION TO US OF ANY PERSONAL INFORMATION CONSTITUTES YOUR AGREEMENT TO THESE TERMS AND ANY SUBSEQUENT CHANGES TO THESE TERMS; DO NOT USE THE SITE OR PROVIDE INFORMATION IF YOU DO NOT AGREE WITH ALL OF THE TERMS.

# Our Commitment to Safeguarding Your Privacy

This privacy policy is being provided to you to inform you of our practices and procedures regarding the safeguarding and sharing of non-public personal information. Non-public personal information is personally identifiable financial information about you, your family or your household that we may obtain directly from you, that we may obtain as a result of our business dealings with you, or that we may obtain from any other source.

We do not engage in the practice of disclosing your non-public personal information to non-affiliated third parties other than, as necessary, to provide quality services to our members. For instance, we do not sell your name, address or telephone number to telemarketers or to direct-mail solicitors. We do not engage in "list selling," and we do not offer your personal information to publishing houses, retailers or coupon companies.

### Normal Browsing

As with many websites, we collect certain information, even when you are not logged in. When you browse, read, or download information from the NMCGA website, data is collected by NMCGA, including but not limited to your IP address, URL request, browser type, and date and time of your request. Unless you affirmatively provide additional information to us, we do

not collect or store personally identifiable information such as name, mailing address, e-mail address, phone number or social security number.

We collect the IP addresses of visitors, time of access, browser type and web pages visited. We collect this information on an aggregate basis only. For example, we track which pages are most popular among visitors as a whole. We do not track information on which pages an individual user visits. We do not collect any other information without your knowledge and permission.

## Information You Provide

NMCGA does not request, collect or store other personally identifiable information unless you provide such additional information to us. Information that is provided to us may be used to conduct research, improve usability of the site, or in other activities related to NMCGA's services. In addition, NMCGA does not sell or rent to third parties any information acquired about visitors to this website through their use of this website.

During the course of reviewing your application for membership, we collect your name, address, telephone numbers and family members' names. It is important for us to collect and use this information to properly provide, administer and perform services on your behalf. We could not provide optimum service to you without collecting and using this information.

### Disclosure of Information

We regard all of your personal information as confidential. Therefore, we do not disclose any non-public personal information about our members or former members to anyone except as permitted by law. In the course of conducting our business dealings, we may disclose to other parties certain information we have about you. These disclosures are made only in accordance with applicable laws, and may include disclosures to regulatory or governmental authorities. Furthermore, certain disclosures of information will be made to NMCGA personnel authorized to have access to your information for the purpose of administering your membership and providing services to you.

We may disclose the following categories of information to companies that perform services on our behalf or who provide services to our members as a membership benefit:

• Information we receive from you on applications or other forms, such as your name, address, or NMCGA membership number.

All data stored on our servers may be accessed by our system administrators. In the event that we are required by law (including a court order) to disclose the information you submit, we will provide you with notice (unless we are prohibited) that a request for your information has been made so that you may object to the disclosure. We will send this notice by e-mail to the address

you have given us. We prefer to independently object to over-broad requests for access to information about users of our site, but we cannot assure you that we will be able to do this in all cases. If you do not challenge the disclosure request yourself, we may be legally required to turn over your information.

How We Maintain the Confidentiality and Security of Your Information

We carefully restrict access to non-public personal information to our employees, our affiliates and subsidiaries. The right of our employees and our affiliates and subsidiaries to further disclose and use the information is limited by applicable law and non-disclosure agreements where appropriate. We maintain physical, electronic and procedural safeguards that comply with Federal and State law to guard your non-public personal information.

This website has security measures in place to protect the loss, misuse and alteration of the information under our control. However, your confidential use of this website cannot be guaranteed by NMCGA. NMCGA shall not be responsible for any harm that you or any person may suffer as a result of a breach of confidentiality in respect to your use of this website or any information you transmitted over the Internet to this website.

#### Contact Us

If you submit personal information, such as your e-mail address, to us by following the "Contact Us" link located throughout the website, we will use that information to respond to your question or request for information. We will not share your information with third parties without your explicit permission.

You can also contact us by writing us at the following address:

New Mexico Cattle Growers' Association PO Box 850 Moriarty, NM 87035

### Cookies

NMCGA uses "cookies" in connection with this website. Cookies are small text files that are placed on a visitor's computer hard drive that allows NMCGA to record how many times a user or computers within a user's network of computers has visited the website, the number of times various pages of the website have been accessed and other similar information. You may disable receipt of cookies using features of your web browser that disable such cookies.

# Posting

Posting or updating content is a public action, and all content may be publicly visible. Identification of all contributed content may include, but is not limited to, display of your visitor personal name or IP address. All content may be retained for restorative, archival or research purposes by NMCGA. Editing or deleting content may alter the displayed state of the content, but will not permanently delete the content from the website.

# Disposal of Your Information

We take steps to safely and securely dispose of your personal information.

## Other Websites

Material on this website may link to independently run websites outside of the www.nmagriculture.org. NMCGA is not responsible for the privacy practices or content of such websites. We encourage you to read the privacy policies of any websites you visit from this website.

## Additional Information

If you have any additional questions or concerns about this Privacy Notice, please feel free to contact us any time through this website or by writing us at the following address:

New Mexico Cattle Growers' Association P.O. Box 850 Moriarty, NM 87035